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| Module Code: | ONL701 |
|---|---|

| Module Title: | Emphasising the Environment |
|---|---|

| Level: | 7 | Credit Value: | 15 |
|---|---|---|---|

| Cost Centre(s): | GABP | JACS3 **code**:<br>HECoS **code**: | N100<br>100079 |
|---|---|---|---|

| Faculty | FSLS | Module Leader: | Owen Dale |
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| Scheduled learning and teaching hours | 15 hrs |
|---|---|
| Placement tutor support | 0 hrs |
| Supervised learning e.g. practical classes, workshops | 0 hrs |
| Project supervision (level 6 projects and dissertation modules only) | 0 hrs |
| **Total contact hours** | 15 hrs |
| Placement / work based learning | 0 hrs |
| Guided independent study | 135 hrs |
| **Module duration (total hours)** | 150 hrs |

| Programme(s) in which to be offered (not including exit awards) | Core | Option |
|---|---|---|
| MBA | ✓ | ☐ |
| MBA Human Resource Management | ✓ | ☐ |
| MBA Marketing | ✓ | ☐ |
| MBA Finance | ✓ | ☐ |
| MBA Project Management | ✓ | ☐ |
| MBA Health Management | ✓ | ☐ |
| MBA Entrepreneurship | ✓ | ☐ |
| MBA Cyber Security | ✓ | ☐ |
| MBA Big Data | ✓ | ☐ |
| MBA Psychology | ✓ | ☐ |
| MPA | ✓ | ☐ |

| MPA Finance | ✓ | ☐ |
|---|---|---|
| MPA Project Management | ✓ | ☐ |

| **Pre-requisites** |
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| None |

| Module Aims |
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| To examine the complex relationship between business/organisational practices and the impact on the global environment |
| To consider ways in which business/organisations can contribute positively to global environmental concerns and policies |

| Module Learning Outcomes - at the end of this module, students will be able to | |
| --- | --- |
| 1 | Prepare a critical insight into the development and progression of environmental issues and concerns within the context of business/organisations and management |
| 2 | Design a structured plan which supports the introduction of an environmental strategy organisational aim within in a team, departmental, functional or overall context |
| 3 | Synthesize the potential benefits of incorporating sustainable issues as an organisational behaviour, value and belief |

| Employability Skills<br>The Wrexham Glyndŵr Graduate | I = included in module content<br>A = included in module assessment<br>N/A = not applicable |
| --- | --- |
| **CORE ATTRIBUTES** | |
| Engaged | I, A |
| Creative | I, A |
| Enterprising | I, A |
| Ethical | I, A |
| **KEY ATTITUDES** | |
| Commitment | |
| Curiosity | I, A |
| Resilient | |
| Confidence | |
| Adaptability | I, A |
| **PRACTICAL SKILLSETS** | |
| Digital fluency | I, A |
| Organisation | |
| Leadership and team working | |
| Critical thinking | I, A |
| Emotional intelligence | |
| Communication | I, A |

| Derogations |
| --- |
| *None* |

| **Assessment:** |
| --- |
| Indicative Assessment Tasks: |

Assessment 1: A longitudinal report which traces the development of corporate social responsibility (1,350 words)

Assessment 2: A poster presentation to illustrate an environmental management plan which may draw on international standards (900 words)

Assessment 3: Reflective practice to consider ways in which business/organisation ethics and sustainable practice may contribute to an improved future environment (750 words)

| Assessment number | Learning Outcomes to be met | Type of assessment | Weighting (%) |
| --- | --- | --- | --- |
| 1 | 1 | Report | 30% |
| 2 | 2 | Poster Presentation | 45% |
| 3 | 3 | Reflective Practice | 25% |

| **Learning and Teaching Strategies:** |
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The overall learning and teaching strategy is one of guided independent study, in the form of distance learning requiring ongoing student engagement.  Online material will provide the foundation of the learning resources, to support a blended approach, requiring the students to log-in and engage on a regular basis throughout the eight-week period of the module.  There will be a mix of recorded lectures and supporting notes/slides, containing embedded digital content and self-checks for students to complete as they work through the material and undertake the assessment tasks. The use of a range digital tools via the virtual learning environment together with additional sources of reading will also be utilised to accommodate learning styles. There is access to a helpline for additional support and chat facilities through Canvas for messaging and responding.

| **Syllabus outline:** |
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What is Corporate Social Responsibility: Foundations and evolution
Drivers of corporate social responsibility
Corporate rights and responsibilities
Stakeholders and corporate social responsibilities
Socially responsible investment and economics
Sustainable development, compliance and accountability
Implementing corporate social responsibility
Business/organisation ethics

**Indicative Bibliography:**

**Essential reading**

Weybrecht, G. (2013), *The Sustainable MBA: A Business Guide to Sustainability*. 2nd ed. Chichester: Wiley.

Young, S.T. and Dhanda, K.K. (2013), *Sustainability*. London: Sage.

**Other indicative reading**

Blowfield, M. and Murray, A. (2019), *Corporate Social Responsibility*. 4th ed. Oxford: Oxford University Press.

Malin, C. (2018), *Corporate Governance*. 6th ed. Oxford: Oxford University Press.

Rosenberg, M. (2015), *Strategy and Sustainability*. Basingstoke: Palgrave Macmillan.

Worthington, I. (2013), *Greening Business.* Oxford: Oxford University Press.

Journals:

Business Strategy and the Environment